



# ICA 2010

Sydney • Australia • August 23-27

## International Congress on Acoustics

### Sponsorship and Exposition Opportunities

#### About the Congress

The International Congress on Acoustics is the primary international congress on acoustics and is held every three years. This prestigious congress provides the opportunity for all those working in any area of acoustics to meet together, discuss recent innovations and findings and exchange ideas. Any company or organisation which has products, research or involvement in any area of acoustics will benefit from the opportunity to be a sponsor and to exhibit their products at this prestigious event. The topics to be covered in the sessions of the congress include:

- Bioacoustics
- Communication Acoustics, including Speech
- Computational Acoustics
- Electro-acoustics and Audio Engineering
- Environmental Acoustics
- Musical Acoustics
- Non-linear Acoustics
- Noise: Sources and control
- Physical Acoustics
- Physiological and Psychological Acoustics
- Room and Building Acoustics
- Signal Processing and Analysis
- Numerical acoustics and vibration
- Structural Acoustics and Vibration
- Ultrasonics
- Underwater Acoustics

The congress program will include up to 5 plenary presentations and 6 to 8 distinguished presentations from world renowned experts in their field of acoustics. In addition there will be a full program with parallel sessions on special topics, contributed papers and poster papers.

#### About the Congress Venue

The venue for the 10<sup>th</sup> International Congress on Acoustics is the Sydney Convention and Exhibition Centre. Located on the Darling Harbour waterfront and within five minutes walking distance from Sydney's city centre and is in close proximity to restaurants, shops and a range of accommodation and entertainment facilities.

#### About Sydney and Australia

##### *Experience Sydney*

Created around one of the world's most dazzling harbours, Sydney is the oldest, largest and (some say) most beautiful city in Australia. Sydney is memorable for far more than its famous landmarks. There's no doubt that the Sydney Harbour Bridge and Opera House deserve their dues, but don't forget about Sydney's first class restaurants, fresh seafood, sparkling beaches and fantastic shopping.

With so much to discover from arts, history and culture; restaurants and cafes; events and attractions; as well as nature and beaches; there really is something for everyone.



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## Gold Sponsor

# Gold

**\$15,000 plus GST**

The benefits of Gold Sponsorship include:

- Verbal acknowledgement as the Gold Sponsor at the opening and closing addresses and at the congress dinner
- Company banner (to be supplied by sponsor) in the main plenary room
- Company banner (to be supplied by sponsor) in the main registration area
- One complimentary (double sized) exhibition space (with all exhibition package inclusions)
- One complimentary congress registration
- Two complimentary Congress Dinner tickets
- Two complimentary Welcome Reception tickets
- Two complimentary Farewell Reception tickets
- Gold Sponsor recognition in the congress handbook, and in the congress proceedings
- Logo placed on the name badge of each delegate
- Opportunity to place promotional material up of to 20 bound A4 size pages (supplied by sponsor) in the satchel

## Silver Sponsor

# Silver

**\$10,000 plus GST**

Silver Sponsorship will be available to one sponsor per category. Silver Sponsor categories are:

- Congress Dinner
- Welcome Reception
- Internet Room
- Abstract and Conference CD

The benefits of Silver Sponsorship include:

- Verbal acknowledgement as a Silver Sponsor at the opening and closing addresses and at the congress dinner
- Company banner (to be supplied by sponsor) displayed in the venue of the selected Silver Sponsor category
- One complimentary exhibition space (with all exhibition package inclusions)
- One complimentary congress registration
- One complimentary Congress Dinner ticket
- One complimentary Welcome Reception ticket
- One complimentary Farewell Reception ticket
- Silver Sponsor recognition in the congress handbook, and in the congress proceedings
- Opportunity to place promotional material of up to 10 bound A4 size pages (supplied by sponsor) in the satchel
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## Bronze Sponsor

# Bronze

**\$7,500 plus GST**

Bronze Sponsorship will be available to one sponsor per category. Bronze Sponsor categories are:

- Congress satchel sponsor
- Congress note pad and pen sponsor
- Congress lanyard sponsor
- Boards for Poster Sessions

The benefits of Bronze Sponsorship include:

- For the Congress satchel sponsor (supplied by the sponsor), the company name and logo will be on the satchel
- For the Congress note pad and pen sponsor, the note pad and pen (supplied by sponsor) will be placed in the congress satchel
- For the Lanyard Sponsor; (to be supplied by the sponsor following our approval of the style) the company name and logo on the lanyard
- One complimentary exhibition space (with all exhibition package inclusions)
- Bronze Sponsor recognition in the congress handbook, and in the congress proceedings
- Opportunity to place promotional material of up to 4 bound A4 size pages (supplied by sponsor) in the satchel

## Corporate Sponsor

**\$4,000 plus GST**

Corporate Sponsorship of the refreshment breaks will be available to one sponsor per day (Monday to Friday). Refreshment as coffee barristas will be in the exposition, foyer and poster areas.

The benefits of Corporate Sponsorship include:

- Company name displayed at the refreshment break locations
- Corporate Sponsor recognition in the congress handbook, and in the congress proceedings
- Opportunity to place promotional material of up to 2 bound A4 size pages (supplied by sponsor) in the satchel

## Associate Sponsor

**\$550 plus GST**

Associate sponsorship will be available to an unlimited number of organizations.

The benefits of Associate Sponsorship include:

- Associate Sponsor recognition in the congress handbook, and in the congress proceedings
- Opportunity to place one A4 page of promotional material (supplied by sponsor) in the satchel

The Acoustics Exposition will be a major component of this Congress and will feature the most up to date products, technology and equipment available. The Congress Program has been designed to maximise attendance to the exhibition area.

The exhibition area will be given priority for the provision of refreshments, including tea and coffee, thus guaranteeing a high level of delegate visitation.

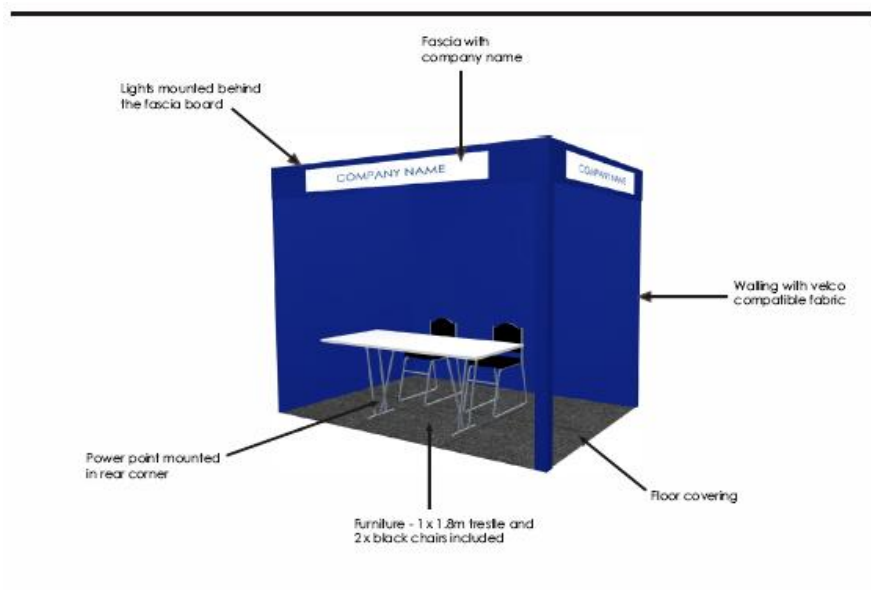
## Who Should Exhibit?

The International Congress on Acoustics is the primary opportunity for all those working in any area of acoustics to meet together, discuss recent innovations and findings and exchange ideas. Any company which has products, research or involvement in any area of acoustics will benefit from the opportunity to exhibit their products at this prestigious event:

## Exhibition Dates

The exhibition will open in the afternoon of Monday 23 August and close at noon on Thursday 26<sup>th</sup> August 2010. Set up of the booths will be during Monday morning and dismantling after noon on Thursday

## Exhibition Package Details



### Deluxe 2-metre x 3-metre booth

**\$2,200 plus GST**

Package includes:

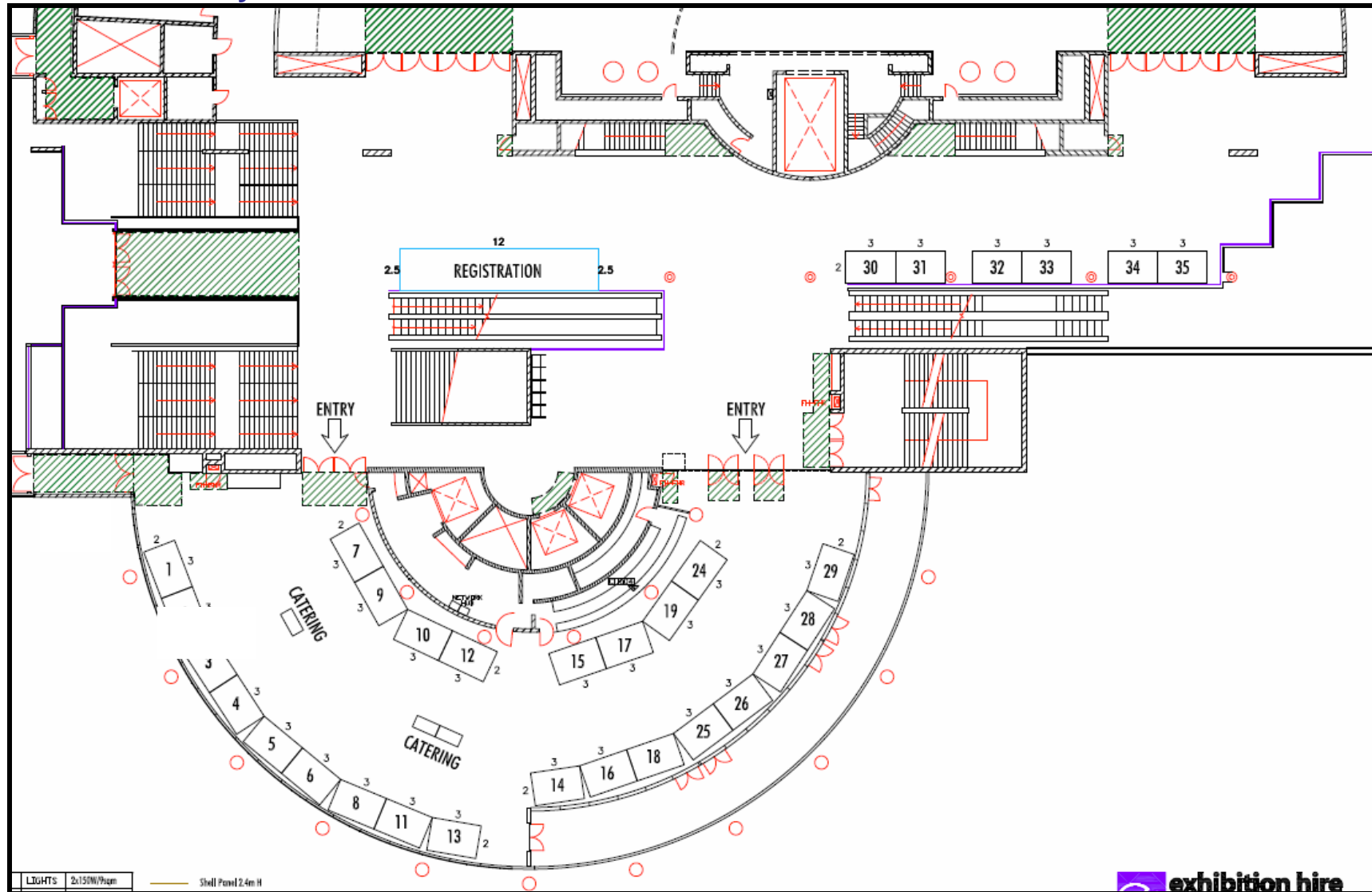
- 6 square metres of exhibition space
- Back and side walls
- Fascia on each open side of the booth
- One 5 amp power supply mounted on rear wall (subject to available power on site)
- 2 x 120 watt spotlights mounted behind the fascia board
- One 1.8m trestle table and two chairs
- One full congress registration (including the Welcome and Closing Reception, Congress Dinner, morning and afternoon teas, presentation of a scientific paper)
- Additional exhibitor staff @ **\$250+ GST** and will include the Welcome and Closing Reception, Congress Dinner, tea coffee etc and CD of proceedings
- Listing in the congress handbook, and in the congress proceedings



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## Exhibition Booth Layout Plan





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**For all queries regarding sponsorship & or exhibition, please contact:**

Norm Broner – Exhibition and Sponsorship Manager

Email: [NBroner@skm.com.au](mailto:NBroner@skm.com.au) or +613 9248 3362



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## SPONSORSHIP and EXHIBITOR AGREEMENT

### Complete Form and return by Email or Fax

Attention: Dr Norm Broner, Sponsorship and Exhibition Manager  
Facsimile: +61 3 9248 3400      Email: [nbronner@skm.com.au](mailto:nbronner@skm.com.au)

Name of Sponsor/Exhibitor Organisation:

Address:

Contact Person:

Title:

Phone:

Fax:

Email:

### Sponsorship and Exhibitor Agreement

The sponsorship and exhibitor agreement comprises the category and benefits as described in the attached prospectus.

Sponsorship Category or Exhibitor:	Fee (excl. GST): \$ _____
Additional Staff @\$250 (excl GST):	\$ _____
Congress Dinner Alone @\$120 (excl GST):	\$ _____

Preferred Booth Number: \_\_\_\_\_ TOTAL \$ \_\_\_\_\_

Note: Exhibit booths cannot be guaranteed and will be allocated in order of payment received

#### Authorisation

I agree to the Conditions of Sponsorship/Exhibitor as described overleaf.  
Signed for and on behalf of the sponsor/exhibitor organisation:

Signature:

Date:

Name (print):

Title:

**Please return this form to:**

Email: [nbronner@skm.com.au](mailto:nbronner@skm.com.au)

Or Fax: 03 9500 1217

(Inquiries Tel: 03 9248 3362)



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## Conditions of Sponsorship/Exhibitors

### Payment

- A tax invoice will be issued to Sponsors/Exhibitors.
- For bookings before 23 February 2010, 50% payment due within 30 days of receiving the tax invoice and remainder due by 23 April 2010.
- For bookings after 23 February 2010, 100% payment is due within 30 days of receiving the tax invoice
- Sponsorship/Exhibit amounts are inclusive of GST.

### Cancellation

- To cancel a sponsorship/exhibition, please advise the Manager by Email. Fees will be refunded as follows:

Before 23 April 2010	100% of amount paid to <i>ICA2010</i> less \$105
Before 23 May 2010	50% of amount paid to <i>ICA2010</i> less \$105
After 23 May 2010	No refund

### Delegate Privacy

- Some sponsorship categories include delegate privileges.
- A list of delegate names and organizations will be available to all *ICA 2010* attendees and to the organising committee for *Acoustics 2010*. Otherwise, no delegate information collected in relation to *ICA 2010* will be divulged to other parties.

### Exhibition Booths

- Exhibit booths will be allocated in order of payment received.
  - Some sponsorship categories involve an exhibition booth. Choice of booth position will also be in order of sponsorship payment received.
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